Marymar Maamoun Radwan

Data Analysis | Business Data Analysis

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Education

Diploma in Business Administration, *University of the People*

01/2024 – 12/2024
Online (Accredited, USA)

- Earned a **Diploma in Business Administration**, covering key areas such as **management, marketing, finance, and organizational behavior**.
- Developed strong analytical and problem-solving skills applicable to **business operations and strategic decision-making**.
- Applied concepts of **business data analysis** to case studies and projects, integrating knowledge with real-world business challenges.
- Strengthened ability to bridge **technical expertise in software engineering** with **business management skills**, enhancing career path in **Business Data Analytics**.

Bachelor's Degree in Software Engineering (Informatics Engineering),
University of Damascus

10/2019 – 06/2024
Damascus, Syria

- Graduated with a **Bachelor's degree in Informatics Engineering – Software Specialization**.
- Gained strong foundations in **software development, database management, algorithms, and system analysis**.
- Completed academic projects focused on **web applications, backend development (Laravel, PHP), and data analytics**.
- Acquired practical knowledge in **Python, SQL, and data visualization tools (Power BI, Excel)** supporting business data analysis and decision-making.

Profile

Business Data Analytics professional with a strong foundation in Software Engineering and a Diploma in Business Administration. Expert in converting complex data into actionable insights to support decision-making and boost performance. Demonstrates a unique blend of technical skill and business acumen, effectively connecting data with strategic objectives to enhance efficiency, drive innovation, and deliver measurable results.

Professional Experience

Data Analyst & Laravel Developer, *York British Academy*
Course Management System Development

08/2022 – 04/2025
Damascus, Syria

- Designed and developed a comprehensive **Course Management System** using **Laravel** framework, enabling full management of training courses and seamless interaction between trainers and trainees.
- Implemented backend solutions to automate scheduling, enrollment, and performance tracking, ensuring high system reliability and user satisfaction.
- Applied **data analysis techniques** to monitor trainee progress, training outcomes, and course effectiveness.

- Utilized **Python** and **SQL** for data extraction, transformation, and reporting, delivering actionable insights to optimize learning outcomes.
- Created interactive reports and dashboards in **Power BI**, providing management with clear visibility into key performance indicators (KPIs).
- Collaborated with stakeholders to align system features with organizational objectives, improving efficiency and decision-making.

System Analysis & Application Programmer, *B-Wire Company* 04/2021 – 04/2022
Damascus, Syria

<u>Hotel Management Systems – Backend Development (Laravel)</u>
- **Designed, developed, and optimized** hotel management applications using **Laravel framework** and modern backend technologies.
- Performed comprehensive **system analysis** to gather business requirements and deliver scalable, high-performance software solutions.
- Enhanced **application programming logic** to improve system efficiency, reliability, and user experience.
- Applied **Python** for data automation, processing, and seamless integration with business applications.
- Developed interactive **Power BI dashboards** and advanced **data visualizations** to drive business intelligence and support strategic decisions.
- Partnered with **cross-functional teams** to align technical implementations with business goals, ensuring accuracy, scalability, and long-term sustainability.

Customer Service & Data Analyst, *Sanad Real Estate Company* 01/2025 – 03/2025
Dubai, UAE

- Delivered professional **customer service support**, ensuring client inquiries and requests were managed efficiently.
- Monitored and analyzed **customer requests and application status**, improving tracking and response times.
- Collected, organized, and evaluated **business data** to identify trends and support decision-making.
- Utilized **Excel, Power BI, and basic Python scripts** to generate reports and dashboards for management.
- Collaborated with management to streamline processes and enhance customer satisfaction during the company's startup phase.

Declaration

I certify that all the information stated in this CV is accurate and complete, and I take full responsibility for its correctness.

Marymar Mamoun Radwan
syria, 28-9-2025